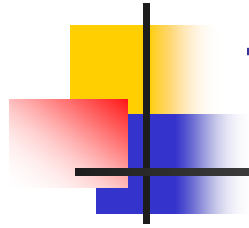


A young girl with dark hair in a blue shirt is holding a taxidermied owl. She is standing at a table covered with a white cloth. On the table, there are several other taxidermied owls mounted on wooden stands. A man in a light-colored shirt is leaning over the table, looking at the owls. In the background, there are other people, including a woman holding a child, and a white tent structure. The scene is outdoors on a grassy area.

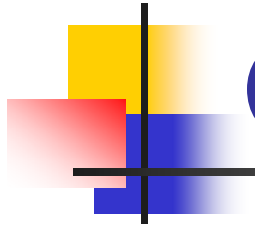
Conservation Education

Beginning a New Century of Service



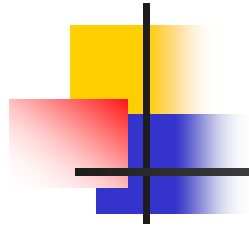
The Forest Service Mission

- Sustaining the health, diversity, and productivity of the Nation's forests and grasslands to meet the needs of present and future generations



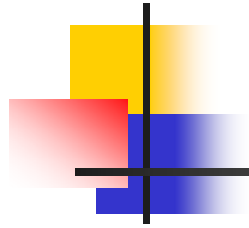
Conservation Education:

- Encourages responsible environmental stewardship
- Helps ensure an informed and engaged citizenry
- Builds positive community relationships
- Encourages youth to consider a career in natural resources



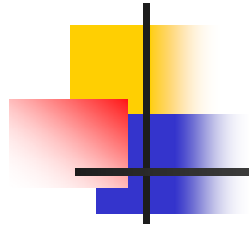
Leveraging Our Strengths

- Science
- Forests and Grasslands
- Network



CE Infrastructure

- National Office
- Field Coordinators
- Field Practitioners (500+)
- Hundreds of Partnering Organizations



CE National Programs

- Conservation Education
- National Symbols
- New Century of Service



Interpretive Services and CE Connection

- Complementary goals and objectives
- Leverage training, resources
- Increased impact with coordinated efforts
- Many in the field do both



CE Program Focus

Capacity

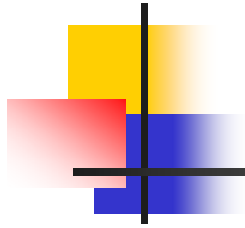
Networking

Evaluation

Partnerships

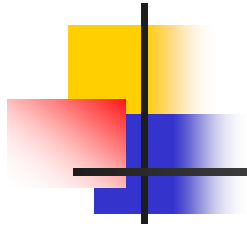
Visibility

Integration



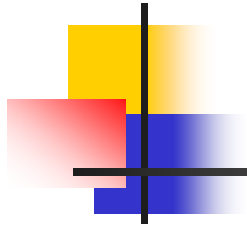
Capacity

- Learner Guidelines
- Clearinghouse
- Websites, CE, Symbols, NCS
- Training opportunities
- CE competencies
- Gifford Pinchot Award



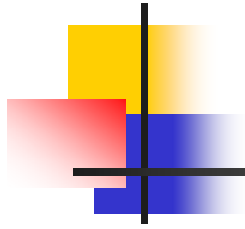
Network

- CE listserv
- Conference calls
- National conferences
- Regional/Area conferences



Evaluation

- CE online reporting system
- CE customer service survey
- Developing program assessment tool



Partnerships

- Partners in Resource Education
- Environmental education teacher training organizations
- Resource organizations
- Environmental education professional associations
- Educator professional organizations



Visibility

- National program staff
- National conferences participation
- National budget advice
- Budget hearings briefing



Integration

- CE is an important tool for meeting national and unit goals and objectives
- To be most effective, CE needs to be integrated with (be a part of) resource program delivery
- CE planning includes not just a stand-alone unit CE plan, but integration in resource program and unit plans.



2004-2005 Highlights

Outreach to Youth	Woodsy Owl
Head Start	Forest Learning Centers
Junior Forest Ranger	Professional Development



2004-2005 Highlights

Evaluation	Natural Inquirer
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A Word About CE Review

- 1990 –2004 fourteen years of review!
- 2003 Review Team
- 2004 CE Values Session
- 2004 Deputies' Task Team for CE
- The session this afternoon

OK, Now Everybody in the
Pool!

